

Sponsorship Opportunities Package

May 27-30, 2024
Pensacola Beach, Florida



Dear Collaborators and Industry Partners,

It is with great pleasure that we invite you to support the upcoming Dynamic Walking conference, which will be held at Pensacola Beach, Florida from May 27-30, 2024. The conference event itself will be held at the Pensacola Beach Hilton, and will include presentations on a variety of topics of interest to researchers and industry in biomechanics, human and animal locomotion, prosthetics and orthotics, robot design and control, and wearable robotics and exoskeletons, as well as a variety of social events and informal gatherings and discussions between researchers.

Dynamic Walking is an ideal opportunity for companies and organizations involved in these and related fields to extend their marketing activities and support the conference through sponsorship. This includes advertisement in all our digital and printed media, opportunities for speaking, display during our hardware and platform demonstration sessions, or even directly sponsoring one of our social events! We want to thank our past supporters who have helped make the previous 19 iterations of this conference a success, and hope that, with your support, this 20th meeting can be equally enjoyable.

We looking forward to hosting you all at Dynamic Walking and welcoming you to beautiful Pensacola Beach!

Sincerely,
Robert Griffin
2024 Dynamic Walking General Chair

What is Dynamic Walking 2024?

Dynamic Walking 2024 is the 20th annual meeting of the Dynamic Walking conference. What started as a meeting of like-minded researchers has turned into an annual conference gathering together biomechanists, engineers, roboticists, orthotists, and even veterinary scientists.

Dynamic Walking meets annual, with rotations between the United States and Europe, with 2023 being hosted by the German Space Agency (DLR) outside of Munich, Germany.

Dynamic Walking attracts researchers from around the world, including North America, Europe, and Asia. We expect 125-175 attendees in 2024.

Who is organizing Dynamic Walking 2024?

This conference is special, in that each event is organized separately by researchers, and is not part of an overarching organization.

The 2024 Dynamic Walking Conference is being organized by IHMC, with Robert Griffin serving as General Chair.

Conference and program assistance is coming from the Georgia Tech PoWeR lab under Greg Sawicki and the Florida State Optimal Robotics Lab, RTHM Lab, and CISCOR Lab, under Christian Hubicki, Taylor Higgins, and Jonathan Clark respectively.

Who attends this conference?

This meeting includes leading scientists and researchers from many disciplines, including biomechanics, robotics, and veterinary science. This includes attendees of many levels and backgrounds, including:

- Startup founders and workers
- Academic and research institute Principal Investigators
- Graduate and undergraduate researchers
- Industrial R&D researchers and engineers

Why sponsor?

Opportunities to connect with leading researchers, practitioners, and engineers.

These are complex fields, and at the event, you will have the opportunity to connect with those engaged in research in a wide domain of fields at the highest levels.

Recruitment opportunities

Inclusion of student researchers is a core element of Dynamic Walking. Through sponsoring, you position your company for recognition as a supporter of research and a major participant in the field, providing opportunities for engagement with graduating students.

Facetime with leaders in the field

At Dynamic Walking, you will have the opportunity to connect with leading researchers, practitioners, and engineers to build relationships and form potential valuable partnerships.

Sponsorship Opportunities

- Welcome reception - \$1,000
- Conference banquet - \$2,000
- Night at the Wahoos - \$3,000
- Travel awards - \$3,000
- Plenary session at special venue - \$2,500
- Fun day activities!
 - Deep sea fishing - \$3,000
 - Sailing - \$1,200
 - Jetskis- \$1,500
 - Kayaking and paddle boards - \$2,700
 - Parasailing - \$2,250
 - Snacks at the Beach - \$300
 - Talent Show - \$50
 - Glow paddle - \$53/2 people
- Happy hour - \$1,000

Sponsorship Levels

Sponsor Level	Registrations	Speaking Opportunity	Hardware Demonstrations	Logo on Meeting Website	Logo in Program
Platinum \$5,000+	2 (ocean view)	✓	✓	✓ (hyperlinked)	✓
Gold \$3,000-\$4,999	1 (private room)		✓	✓ (hyperlinked)	✓
Silver \$1,500-\$2,999	1 (beach house room)		✓	✓	✓
Bronze <\$1,499	0			✓	✓

Note: hardware demonstrations will occur for one half-day session. There is not an associated expo with this conference.

How to become a sponsor

If you wish to discuss potential sponsorship opportunities for Dynamic Walking 2024, please reach out to the conference organizer.

Robert Griffin

Email: rgriffin@ihmc.org

Web: <https://robots.ihmc.us>